

## Music Doing Good Spotlight Partner Application

Our Spotlight Concerts allow us to shine a 'musical spotlight' on outstanding non-profit organizations to honor their work in the fields of health, music, education, and/or children's causes. Each Spotlight Concert provides a chosen partner organization with an 'out of the box' development tool that is both a 'friendraiser' and a fundraiser. Successful Spotlight Partnerships depend on the partner organization's efforts to bring together their supporters, as all proceeds of the event go to the partner organization. Organizations interested in becoming a Spotlight Partner will need to fill out the following Spotlight Partner Application.

In order to be eligible to be a "Spotlight Partner," applicants must provide a copy of their exemption certificate when submitting this application as proof that their organization is a 501(c)(3) or other charitable organization in good standing. To be considered for our 2012-2013 season, applications and copy of exemption certificate must either be submitted online at [Info@MusicDoingGood.org](mailto:Info@MusicDoingGood.org) or if mailed, postmarked by **April 1st, 2012**.

Organization Name	Business Phone	Organization Website
Main Contact	Phone	Email
Development Contact (if applicable)	Phone	Email
Event Coordinator (if applicable)	Phone	Email
Street Address, City, State, Zip Code		

Please tell us about your organization's mission and whom you serve?

If your organization has previous fundraising results, please provide the following:	
Date of Event/Type of Event	
Venue	
Vendors	
Number of Attendees	
Entertainment	
Budget	
Funds Raised	

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**Do you have a preferred Date and Time of Year that fits into your development strategies?**


**Describe your support base (ie. Board of Directors, Advisory Board, volunteers). Please list names, if applicable, and explain how they assist your organization?**


**What are your current marketing strategies? Check all that apply.**

- Direct Marketing
- Email
- Social Media (ie. Facebook, Twitter)
- Advertising
- Printings (ie. brochures, pamphlets)
- Other(s) \_\_\_\_\_